

R.J. Reynolds
Tobacco Company

June 5, 1995

G. H. MOULTON
Chain Accounts Manager

110 Lake Avenue South, Suite #41, Bldg
Nesconset, NY 11767
516-724-1430
Fax 516-724-2864

To: 1110 ROU
1210 ROU
1310 ROU
1510 ROU
1610 ROU
2910 ROU

Subject: 7-Eleven - Cigarette Program - Displays
(ID # 0001 04 01, 0001 04 02)

DM	T&D	REP
1224		
1225		23
1226		3, 7, 16
1229		13
1230		06, 07
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

Dear Managers:

7-Eleven displays have been ordered for the stores on the attached list and will be delivered to your offices. I have decided to do this as previously shipped displays to the stores have disappeared.

Please ensure Sales Reps install these in the stores so that contracts will be in compliance.

Thank you for your assistance.

Sincerely,

George H. Moulton
George H. Moulton

GHM/pk
att.

a:\displ.doc

5/9
Chris/Jim,
Please put the above displays
in 1 area where the S/R's can
get them. Also please v/m the
DM when the displays come in
Thank
Phyllis

"We work for smokers."

51847 6082

7-ELEVEN

DIV. #	STORE #	MKT AREA	ACCOUNT	ADDRESS			CONTRACT AGREEMENT		DISPLAY			CLOCKS	COMMENTS
							YES	NO	IN	NEEDS	REFUSED	NEEDS	
112612	11517	2464	105978	69 MAMMOTH RD	LOWELL	MA	1			1		1	
122505	27104	2421	545093	2477 Hylan Blvd	STATEN ISLAND	NY	1			1			
122603	11426	2412	571011	53 N WASHINGTON AVE	BERGENFIELD	NJ	1			1		1	
122907	22845	2412	770965	450 ROCHELLE AVE	ROCHELLE PARK	NJ	1			1			
122616	11465	2412	401212	RT 294	FLANDERS	NJ	1			1			
122913	27483	2421	546067	79 01 NORTHERN BLVD.	JACKSON HEIGHTS	NY	1			1			
123008	11436	2412	401646	585 MORRIS AVENUE	SPRINGFIELD	NJ	1			1		1	
123009	11442	2412	545458	1247 ROOSEVELT AVE	CARTERET	NJ	1			1			
132601	11349	2408	623374	2981 WELSH RD	PHILADELPHIA	PA	1			1			
132601	25469	2408	95381	8100 OXFORD AVE	PHILADELPHIA	PA	1			1			
132610	20530	2408	778057	4201 WALNUT ST	PHILADELPHIA	PA	1			1			
132610	25065	2408	76975	106 S 38TH ST	PHILADELPHIA	PA	1			1			
132610	25452	2408	94566	2301 W PASSYUNK AVE	PHILADELPHIA	PA	1			1			
132610	26291	2408	73919	2800 S 70TH STREET	PHILADELPHIA	PA	1			1			
132702	11302	2406	577465	2010 LIMESTONE RD	WILMINGTON	DE	1			1		1	
132702	11304	2406	572278	6TH & GREENHILL AVE	WILMINGTON	DE	1			1			
132702	11305	2406	606027	298 MARYLAND AVENUE	WILMINGTON	DE	1			1			
132702	24600	2406	382046	3700 KIRKWOOD HWY	WILMINGTON	DE	1			1		1	
132705	20056	2406	778998	500 E BALTIMORE AVE	CLIFTON HEIGHTS	PA	1			1			
132709	27773	2406	519438	599 CHICHESTER AVE	BOOTHWYN	PA	1			1			
133207	11374	2405	184292	1426 W BROAD ST	BETHLEHEM	PA	1			1			
133207	11392	2405	184159	2930 LINDEN ST	BETHLEHEM	PA	1			1			
133402	23776	2404	654621	1300 ATLANTIC AVE	ATLANTIC CITY	NJ	1			1			
133402	26405	2404	63033	3722 BRIGANTINE BLVD	BRIGANTINE	NJ	1			1			
133407	20302	2404	780580	3620 FEDERAL ST	CAMDEN	NJ	1			1			
133407	21139	2404	781041	2108 FEDERAL ST	CAMDEN	NJ	1			1		1	
133411	10969	2404	262475	MILL & BRANCH STS	MOUNT HOLLY	NJ	1			1			
133413	11039	2411	279654	ROUTE 70	LAKEHURST	NJ	1			1			
133418	18606	2411	780048	811 W. PARK AVE & HW	OCEAN	NJ	1			1			
152201	26719	2421	31306	850 BRONX RIVER RD	BRONXVILLE	NY	1			1			
152204	20588	2421	287833	610 GARTH ROAD	SCARSDALE	NY	1			1			
152308	25053	2423	113252	1072 MOTOR PKY	CENTRAL ISLIP	NY	1			1			
152311	11174	2422	284629	1003 FULTON ST	FARMINGDALE	NY	1			1			
152701	27105	2421	971360	5812 FRANCIS LEWIS B	FLUSHING	NY	1			1			
152702	20944	2421	788951	6958 MAIN ST	FLUSHING	NY	1			1			
152704	11155	2422	439514	611 SAND HILL RD	WANTAGH	NY	1			1			
152704	11169	2422	284365	2680 JERUSALEM AVE	NORTH BELLMORE	NY	1			1			
162802	15869	2420	397978	840 MAPLE RD	WILLIAMSVILLE	NY	1			1		1	Order to rejoin office
292213	20234	2403	774253	8002 BELAIR RD	BALTIMORE	MD	1			1		1	
292407	23120	2402	646233	1622 7TH ST NW	WASHINGTON	DC	1			1		1	
292407	27905	2402	323876	2850 BLADENSBURG RD	WASHINGTON	DC	1			1		1	
292606	27643	2402	540039	501 EAST ST	FREDERICK	MD	1			1			